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GoodNites® Product Fact Sheet

NEW Innovations Build Confidence in Dealing With Bedwetting

GoodNites® Sleep Boxers and Sleep Shorts are new disposable youth pants designed for children who are looking to manage bedwetting until they outgrow it. They offer families reassurance of trusted nighttime protection so that bedwetting children feel just like other kids.

This month, GoodNites® introduces Sleep Boxers for Boys and Sleep Shorts for Girls. They look and wear just like other shorts kids would wear, while providing trusted nighttime protection.

“Most disposable underpants used for bedwetting are modeled after underwear or briefs, which makes GoodNites® Sleep Boxers and Sleep Shorts the only one of its kind out there,” said Bob Thibault, President of Kimberly-Clark’s North American Personal Care products. “Kids tell us that they love the new pants because they look and feel like any other shorts, making kids comfortable and confident when they have them on.”

Features include:

- All-in-one disposable nighttime protection from GoodNites®
- Customized protection for boys and girls
- Soft, boxer-like fit
- Odor-control for added discretion

How do they work?

GoodNites® Sleep Boxers for Boys and Sleep Shorts for Girls look and feel like boxer-style sleepwear, giving children added confidence. Inside the boxers and shorts a cloth-like cover with a thin absorbent pad draws wetness in, away from skin. Leak guards provide all-night protection. They are latex-free and contain no lotions.

How do GoodNites® products help?

GoodNites® Sleep Boxers for Boys and Sleep Shorts for Girls and GoodNites® Underpants not only help reduce kids’ anxiety around bedtime, but they also help protect their self-esteem.

Sizes:

New GoodNites® Sleep Boxers for Boys and Sleep Shorts for Girls are available in two sizes to provide a comfortable fit and protection for every user:

- Small-Medium for kids who weigh between 38-65 lbs.
- Large-Extra Large for kids who weigh more than 60 lbs.

Availability:

Look for the new GoodNites® Sleep Boxers for Boys and Sleep Shorts for Girls in all leading grocery stores, mass merchandisers and drugstores nationwide starting this month. The new product will also be found next to the disposable underpants and in the children’s underwear department at select retailers.